

Resources

You will be issued with a book during your course.

Books in the list below are approved by the AQA exam board and available online for purchase. Amazon.co.uk lists books currently in print with their current prices and often with readers' reviews, which you might find help you decide on which book to buy, if any. You can also try www.ebay.co.uk but as this is a new course, the core texts might be in limited supply as second-hand books.

Core texts

Author	Title	Publisher	ISBN
Stimpson P, Foden S, Mansell D	AQA AS Business Studies Student Book	Nelson Thornes	9780748798469
Surridge M, Gillespie A	AQA Business Studies for AS (3rd rev Ed)	Hodder Arnold	9780340957172
Marcouse I, Surridge M, Watson N, Swift I, Hammond A	AQA Business Studies for AS (3rd rev Ed)	Hodder Arnold	9780340958643
Jones R, Hall D, Raffo C, Anderton A, Chambers I, Gray D	AQA AS Business Studies (4th Ed)	Causeway Press	9781405892209
Ashwin A, Merrills S, Thompson R	AS Business Studies	Collins Educational	9780007270378
Wolinski J, Coates G	AS Business Studies (2nd rev Ed)	Philip Allan Updates	9780340959350
Lines D, Martin B, Marcouse I	Complete A-Z Business Studies Handbook (5th rev Ed)	Hodder Arnold	9780340915165

Further Reading

You will be directed as to which books to read to further your knowledge as the course progresses over the next 2 years.

Author	Title	Publisher	ISBN
UNIT 1			
Lester D	How They Started: Global brands	Crimson Publishing	978-1854584472
Lester D	How They Started: How 30 Good Ideas Became Great Businesses	Crimson Publishing	978-1854584007
Lester D	Starting Your Own Business	Crimson Publishing	978-1854584014
Balanko-Dickson G.	Writing an Effective Business Plan	McGraw Hill	978 0 07 146751 3
Williams S	Financial Times Guide to Business Start Up	Prentice Hall	0 273 71487 3
Bilimoria K.	Bottled For Business (Cobra beer story)	Capstone	1841 127 264
Crainer S	Key Management Ideas: Thinkers that Changed	Financial Times /	9780273638087

Author	Title	Publisher	ISBN
	the Management World	Prentice Hall	
Caan, J	The Real Deal: My Story from Brick Lane to "Dragons' Den"	Virgin Books	978-0753515099
Sir Richard Branson	Losing My Virginity	Virgin Books	978-0753519554
Jones, P	Tycoon	Hodder paperbacks	978-0340952351
Bridge, R	How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions	Kogan Page; 2nd Edition	978-0749455422
Branson, R	Screw it Let's do it – Lessons in life	Virgin Books	978-0753510995
Bannatyne, D	"Anyone can do it"	Orion	9780752881898
UNIT 2 (and continue with Unit 1 books you may not have read yet)			
Kotler P, Armstrong G	Principles of Marketing (12th Ed)	Prentice Hall	9780132390026
Robbins S	The Truth About Managing People 2nd Edn	Pearson Books	0 273 71532 0
Pugh D.S.	Organisational Theory 5 th Edn	Penguin Books	0 141 03270
Micklethwait J, Wooldridge A	The Witch Doctors: What Management Gurus Are Saying, Why It Matters and How to Make Sense of It.	Mandarin	9780749326456

Newspapers & Magazines

Item	Description	Weblink
The Guardian	Good site for business news.	http://www.guardian.co.uk/business
The Times	Good site for business news. This includes a very useful section for Unit 1 on entrepreneurs.	http://business.timesonline.co.uk/ http://business.timesonline.co.uk/tol/business/related_reports/entrepreneurs/
The Daily Telegraph	Good site for business news. This includes a section on companies and markets.	http://www.telegraph.co.uk/money
Economist	Useful site. Do not forget to use the backgrounders feature that allows you to find other articles on key topics and do look at the special reports. (Some elements open only to subscribers).	http://www.economist.com/

<i>Item</i>	<i>Description</i>	<i>Weblink</i>
BusinessWeek	Great site for business news and features.	http://www.businessweek.com/
Business Review Magazine	Useful student magazine with articles on relevant topics as well as helpful advice on the examinations.	Available in the school library.
Reuters	Business and finance section	http://www.reuters.com

Online resources (in addition to the web links)

<i>Area</i>	<i>Description</i>	<i>Weblink</i>
Annual reports service	Order free annual reports from the Financial Times. Often useful to illustrate issues regarding strategy, the role of directors, factors that affect performance or to extract numbers for A2 finance. Shows the different ways organizations present themselves whilst also highlighting the reporting responsibilities of public companies – you might be surprised by how much data there is in these.	http://ftcom.ar.wilink.com/asp/P002_search_ENG.asp
Bank of England	A good site that explains: what the Bank of England does and what is meant by monetary policy and the links between interest rates and inflation. Useful for Unit 4.	http://www.bankofengland.co.uk/
BBC News	A superb resource and one of the best starting points to find resources.	http://news.bbc.co.uk/1/hi/business/
British Franchise Association	“The British Franchise Association is the voluntary self-regulating governing body for franchising.” This site features useful information on awards and case studies. Helpful for Unit 1.	http://www.thebfa.org/ http://www.thebfa.org/casestudies.asp
Business in the Community	“Business in the Community is a membership of companies with the leadership to translate corporate values and commitments into mainstream management practice. These companies measure and report on progress and illustrate the action being taken to improve the impact of their operations, products and services on society and the environment.” This website has useful case studies and statistics.	www.bitc.org.uk
Bized	Excellent website full of useful information and resources, including an internet catalogue, learning material, business data and company facts. Free resources; textbooks to buy and rent, glossary etc. Virtual worlds include the economy, a factory and a farm.	http://www.bized.co.uk/
Business Link	Practical start-up advice for businesses. Case studies and practical information. Starting-up; exploiting new ideas; growing your business; types of business. Excellent material for Unit 1.	www.businesslink.gov.uk
Business Plans / Starting-up	Most of the banks will have information packs on starting-up and business plans. For example, Barclays provide the following information sheets: Writing a Business Plan, Could you run your own Business?, Raising Finance and How to Forecast Cash Flow. These are found in the Business Banking / Resource Centre area on the website under Business Guides. Great Unit 1 notes.	http://www.uk250.co.uk/frame/5379/barclays.html
Competition Commission	The Competition Commission is an independent public body that conducts in-depth inquiries into mergers, markets and the regulation of the major regulated industries. You can see what it is currently investigating on its current inquiries section.	http://www.competition-commission.org.uk/

Area	Description	Weblink
Corporate Social Responsibility	The Government's website on CSR. "We have an ambitious vision for UK businesses to consider the economic, social and environmental impacts of their activities, wherever they operate in the world. Definitions of CSR and information and case studies on the benefits of this approach. Useful for A2 Unit 4.	http://www.csr.gov.uk/
Enterprise and Entrepreneurs	The Financial Times has a series of good (short) interviews with entrepreneurs, made as part of its Enterprise Week. These include: Martha Lane Fox, co-founder of Lastminute.com; Sir Ronald Cohen; the founding fathers of the British private equity industry; a discussion of the future of enterprise and John Timpson, chief executive of Timpson, the national chain of shoe repair shops.	Visit http://www.ft.com/indepth/enterpriseweek . For 2006 interviews (including Peter Jones and Sir Tom Hunter) use the link on this web page.
European Union	The official site for information on the European Union.	http://europa.eu/
Fast Track	Fast Track is an Oxford-based research company that produces tables ranking for example, the fastest growing private companies in terms of sales and companies with the fastest growing profits. Site includes brief descriptions of the companies and links to their sites.	http://www.fasttrack.co.uk/
Fortune	Website of the famous magazine that includes the top 500 companies in the world, the most powerful business people and the 100 best companies to work for.	http://money.cnn.com/magazines/fortune/
Human Resource Management	The CIPD (the professional body for those involved in managing and developing people) is a useful starting point; there are a few interesting fact sheets and articles on research findings on a range of topics. Most likely to be useful for A2, e.g. Human Resource Strategy, Knowledge Management. Limited amount of freely available information.	http://www.cipd.co.uk/subjects/
Federation of Small Businesses	The organisation that represents many small businesses in the UK. The site has information on the issues currently concerning small business owners.	http://www.fsb.org.uk/
Marketing	Basic material on a number of topics including some resources such as graphs and PowerPoint slides.	http://www.learnmarketing.net/
Masterclass	Masterclass is a magazine produced by Ernst and Young and has some useful material for A2. Masterclass gets inside the heads of exceptional business leaders; it explores their unconventional approaches to business and provides insight into how they have made their businesses grow. To access the archive and sign up for a subscription	http://www.ey.com/ Archive . Examples of articles from Issue 5 include: Climbing the food chain Former head of Pizza Express, David Page, on what he'll be doing differently to grow his latest restaurant business. India's open for business Discover the immense scale of India's internal market and the opportunities for fast-growth businesses. Keeping a grip on growth David Wilkinson explains how to control fast growing companies. The key to India Vijay Thakrar on the key considerations for businesses looking to expand into India

Area	Description	Weblink
Recruitment, Retention and Turnover	Excellent data produced by the CIPD (the professional body for those involved in the management and development of people) on trends in the UK and their implications for business. Good to provide benchmark data for Units 2 and 3.	http://www.cipd.co.uk/subjects/recruitment/general/_recruitment.htm?IsSrchRes=1
Starting up	Most of the banks will have information packs on starting up and business plans so contact them in person or online.	For example, you can find information from Barclays at http://www.uk250.co.uk/frame/5379/barclays.html information sheets here include: writing a business Plan, could you ruin your own business, raising finance and how to forecast cash flow. http://www.startups.co.uk Information for entrepreneurs.
Statistics	Free access to data produced by the Office for National Statistics and government departments. Everything from baby names, productivity, employment, inflation, share ownership and how people spend their time.	http://www.statistics.gov.uk/
Statistics (how to make sense of)	Stats4schools is about helping you to get more from statistics. There are datasets that can be downloaded and included in your projects, free of charge.	http://www.stats4schools.gov.uk/
Using the Internet for Business	Free, interactive tutorial to help you improve your Internet skills. Helps you to find resources efficiently and assess the validity of different sources.	http://www.vts.intute.ac.uk/fe/tutorial/business-studies/
Tom Peters	Access the website of this expert on business management practices.	http://www.tompeters.com/
Times 100	A resource centre for business studies students. The material is centred on well-known businesses covers all the key topic areas. Case studies, theory, quizzes, company information links (taking you to specific sections of the featured company website), etc..	http://www.thetimes100.co.uk
Tutor2u	Excellent website. Offers free student resources including revision notes and quizzes.	http://www.tutor2u.net/
You Tube	Online videos - always worth searching for a clip on the topic you are studying.	http://www.youtube.com/

Radio

Programme	Station	Time	Website
In Business with Peter Day	Radio 4	Thursday 8.30pm – 9.00pm Sunday 9.30pm – 10.00pm (rpt)	www.bbc.co.uk/radio/podcasts/worldbiz/
Weekend Business	5 live	Sundays 7.00pm – 8.00pm	www.bbc.co.uk/fivelive/programmes/weekendbusiness.shtml

Television

Programme	Channel	Description	Website
Various	The Business Channel	Great resource if you have access to Sky channel 547. Good range of programmes from documentaries, biographies and series.	www.thebusinesschannel.com
Dragon's Den	BBC	Entrepreneurs pitch their ideas to venture capitalists. Ideal material for Unit 1.	http://www.bbc.co.uk/dragonsden/
Working Lunch	BBC	Business updates. You can also sign up for a free newsletter and email update.	http://news.bbc.co.uk/1/programmes/working_lunch/default.stm
The Apprentice	BBC	Candidates compete to win a job with a six-figure salary and the chance to become Sir Alan Sugar's apprentice.	http://www.bbc.co.uk/apprentice/
BBC News	BBC	News from the UK and around the world	www.bbc.co.uk/iplayer
Word Business News	BBC World	International news	iplayer
World Business Reports	BBC news	Latest business news, with reports from Singapore, Frankfurt, London and New York.	iplayer
The Money Programme	BBC 2	30 minutes programme on current business issues	iplayer
Panorama	BBC 1	current affairs journalism	iplayer
Blood Sweat and Takeaways	BBC 3	Six young British food consumers go to live and work alongside the workers in south east Asian food industries	www.bbc.co.uk/iplayer
Undercover boss	Chanel 4	Entrepreneurs work on the shop floor undercover to gain insights on their own business	www.Channel4.com
Mary Queen of Shops Mary Queen of Charity Shops	BBC 2	Mary Portas troubleshoots her way around the UK on a mission to help turn around struggling fashion boutiques and charity shops.	www.bbc.co.uk